

April 9, 2019

Meaning embedded in Unity High School logo

Unity High School has unveiled its logo.



The logo was developed through Josten's School Mark program. Following is a description of the logo's key features:

Color: The logo is in Pacific Blue, in honor of Mary, the patroness of our host parish, Mary, Mother of the Church.

Shape: The logo features a triangle, a traditional symbol of the Holy Trinity, which is the perfect example of unity. Jesus prayed that as He is one with the Father, we would be one with Him and with each other. (John 17:21)

Cursive: The name is written in a cursive script, where the letters are united into a unified word, rather than using printed letters with each standing individually.

Cross: The "t" in the name is a representation of the cross, upon which Jesus Christ has redeemed the world.

The logo will be featured on school spirit wear, letterhead, signage and other items.

"The logo represents the school's name and other important attributes in a concise and graphically appealing way," commented Matt Birk, one of the school's co-founders. "I think this is an example of one small image telling a big important story. Thank you to our friends at Josten's who worked on this project."

Unity High School is set to open this fall with ninth grade. Grades will be added each year thereafter until a complete 9th-grade through 12th-grade program is in place. The school features a liberal arts curriculum, emphasis on leadership education and practical life skills through a special "Real World Wednesday" curriculum, modest tuition, and strong Catholic identity including Mass three days per week. Enrollment is currently open. The school will be located at Mary, Mother of the Church parish in Burnsville, Minn. Please visit www.UnityHighSchoolMN.com for more information.

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